



# GIVING

## CHALLENGE

### CAPITAL CAMPAIGN

#### ALIGNMENT GUIDE

PRESENTED BY

***elevate***   
*group*

**RED LETTER**  

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**LIVING**

# GIVING CHALLENGE • CAPITAL CAMPAIGN ALIGNMENT GUIDE

**Giving Challenge** is more than a Bible study, it's a deeply personal journey that reshapes how people think about generosity and purpose. When used in alignment with a capital campaign, *Giving Challenge* becomes a powerful discipleship tool that can generate spiritual growth and create momentum, helping align people's hearts with the vision.

In this document, you are receiving the following documents to help align this tool specifically with your capital campaign:

1. Alignment Plan and Timeline
2. Weekly Talking Points
3. Offering Moment Ideas
4. Optional Video Offering Moment Ideas with Testimony Ideas
5. Weekly Video Script Ideas (Used in Service, Emails, Socials, etc.)
6. Storyboard/Shot List Ideas for Videos
7. Social Media Content Templates and Suggestions
8. Weekly Hashtags and Scheduling Plan
9. Celebration Ideas During and After the Challenge
10. Celebration Story/Testimony Sample Video Scripts

We hope and believe that this will produce more than enough funds to fuel the God-sized dreams and vision at your church!

## 1. ALIGNMENT PLAN AND TIMELINE

### Pre-Launch (3–4 months before campaign)

- Equip Staff & Leaders: Train leadership on the *Giving Challenge* principles. Identify small group leaders and key influencers. Have them preview and engage with the materials early.
- Establish Timeline: Align the *Giving Challenge* 40-day journey to lead into the launch of your campaign's public phase.

Promotional Rollout: Launch announcements, teaser videos, sign-ups, and pre-orders for books. Use Sunday services, email, and social media.

## During the Campaign: Weekly Rhythm

Week	Video Theme	Campaign Alignment
<b>Week 1</b>	<i>Introduction: The Heart of the Matter</i>	Introduce the heart of the <i>Giving Challenge</i> : joy in generosity and the
<b>Week 2</b>	<i>Giving Happily</i>	Explore trading comfort for contentment; encourage joyful giving.
<b>Week 3</b>	<i>Giving Eternally</i>	Emphasize long-term vision and the eternal impact of giving.
<b>Week 4</b>	<i>Giving Abundantly</i>	Challenge scarcity mindset; encourage bold and abundant giving. Host
<b>Week 5</b>	<i>Giving Regularly</i>	Encourage recurring giving or multi-year pledges. Also, a good time to
<b>Week 6</b>	<i>Giving Today</i>	Inspire daily generosity; invite prayer about commitment and future giving.
<b>Optional Week 7</b>	<i>Celebration and Stories</i>	Share ministry impact stories; encourage campaign engagement.

## Final Week: Celebration and Commitment

Everything leads to the campaign commitment weekend. The church will make their pledges, you can share stories, and small groups can celebrate what God is doing in and through your church.

## Alignment Plan Summary Checklist

- Equip small group leaders and key influencers early
- Provide material to small groups a couple of weeks prior to the campaign launch
- Promote the 40-day *Giving Challenge* for at least four weeks prior to the launch Sunday
- Integrate *Giving Challenge* themes into weekend services, sermons, small groups, next gen ministry, and in regular communications
- Track engagement in the challenge
- Collect and share *Giving Challenge* stories
- Finish your campaign strong

## 2. COMMUNICATION TALKING POINTS

Based on "Giving Challenge: A 40-Day Life-Changing Journey to Give Like Jesus" Church Series

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### Week 1: The Heart of Generosity

#### Talking Point:

"Generosity isn't just about financial giving; it's a reflection of our heart and our trust in God. This week, we're asking: Where is your treasure? Where is your heart? Are they aligned? Let's pray about one area where we can take a next step, or a first step, in growing our generosity."

#### Key Verse:

Matthew 6:21 – "Where your treasure is, there your heart will be also."

#### Weekly Challenge:

Reflect on how your spending reflects your heart. Commit to one small step of increased generosity this week.

### Week 2: Giving Happily – Trading Comfort for Contentment

#### Talking Point:

"True joy is found in giving, not getting. Like Jesus, who gave up heavenly comfort for us, we're invited to trade comfort for lasting contentment. What is one way you can practice joyful giving this week?"

#### Key Verse:

Acts 20:35 – "It is more blessed to give than to receive."

#### Weekly Challenge:

Give something away this week. Do it joyfully and without expectation. It could be money, time, or a possession, but it needs to be something of value to you.

### Week 3: Giving Eternally – Trading Ownership for Stewardship

#### Talking Point:

"Our earthly treasures won't last forever, but what we invest in God's Kingdom will. Let's shift from seeing ourselves as owners to stewards of God's blessings to us."

#### Key Verse:

Matthew 6:19-21 – "Store up for yourselves treasures in heaven."

#### Weekly Challenge:

Make a list of what you may be "storing up." Identify something of eternal value and take a step toward increased generosity this week.

## **Week 4: Giving Abundantly – Trading Scarcity for Abundance**

### **Talking Point:**

"Scarcity says, "I don't have enough," but God says, "I am enough." We are blessed when we are a blessing. Let's lean into God's abundant provision and generosity."

### **Key Verse:**

2 Corinthians 9:6-8 – "God loves a cheerful giver."

### **Weekly Challenge:**

Stretch your giving outside your comfort zone this week. Trust in God's provision as you bless others.

## **Week 5: Giving Regularly – Trading Control for Obedience**

### **Talking Point:**

"Generosity isn't a one-time event; it's a lifestyle of trust and obedience. As we practice consistent giving, we are training our hearts to trust God more completely."

### **Key Verse:**

Proverbs 3:9-10 – "Honor the Lord with your wealth."

### **Weekly Challenge:**

Start or adjust a recurring gift to reflect trust, not just convenience or comfort.

## **Week 6: Giving Today – Trading Grasping for Gratitude**

### **Talking Point:**

"Don't wait to live generously. Today is the best day to begin living a generous lifestyle! Surprise someone with spontaneous generosity and watch God use it to make an eternal difference."

### **Key Verse:**

2 Corinthians 8:9 – "Though he was rich, yet for your sake he became poor."

### **Weekly Challenge:**

Surprise someone this week with a spontaneous act of generosity. Share your story with the group next week.

## **Other Suggestions**

- Use these in weekly emails, texts, social media posts, or bulletins.
- Use a consistent graphic template to highlight each week's theme visually.

Include a reflection question each week to spark engagement (e.g., "What's one step you can take this week?").

### **3. OFFERING MOMENT IDEAS**

#### **Week 1: The Heart of Generosity**

Verse: Matthew 6:21

Offering Moment Idea:

"Today, as we give, let's remember that our generosity reflects our hearts. Jesus said, 'Where your treasure is, there your heart will be also.' This offering isn't just about meeting needs, it's about aligning our hearts with God's purposes. Let's pray that our hearts and treasures reflect His generosity."

Optional Reflection Question:

What small step can you take this week to align your heart with God's heart?

#### **Week 2: Giving Happily – Trading Comfort for Contentment**

Verse: Acts 20:35

Offering Moment Idea:

"Giving isn't a burden; it's a joy! As we prepare to give today, let's reflect on the words of Jesus: 'It is more blessed to give than to receive.' Just as Jesus gave up heavenly comfort for us, we can practice joyful generosity today. Let's give with gratitude and joy, trusting God to use our gifts for His kingdom."

Optional Reflection Question:

What earthly comfort might God be inviting you to trade for eternal contentment through generosity?

#### **Week 3: Giving Eternally – Trading Ownership for Stewardship**

Verse: Matthew 6:19-21

Offering Moment Idea:

"Our earthly treasures fade, but what we invest in God's Kingdom lasts forever. Today, let's remember that we're stewards, not owners. This offering isn't ours; it's God's. Let's use what He's entrusted to us for eternal impact, storing up treasures in heaven as we give."

Optional Reflection Question:

How is God inviting you to shift from ownership to stewardship?

### **Week 4: Giving Abundantly – Trading Scarcity for Abundance**

Verse: 2 Corinthians 9:6-8

Offering Moment Idea:

"Scarcity says, 'I don't have enough,' but God says, 'I am enough.' As we give today, let's stretch our generosity beyond comfort and trust in God's promise of abundant provision. We're blessed when we are a blessing. Let's lean into His abundance and give cheerfully, knowing He will always provide more than enough."

Optional Reflection Question:

Where and how is God calling you to take your next step into more abundant generosity?

### **Week 5: Giving Regularly – Trading Control for Obedience**

Verse: Proverbs 3:9-10

Offering Moment Idea:

"Generosity isn't a one-time event; it's a lifestyle of trust and obedience. Today, as we give, let's honor the Lord with the wealth He has blessed us with. Whether it's a first-time gift or a regular commitment, let's make generosity a consistent rhythm in our lives. Let's give with faith, not with comfort and convenience."

Optional Reflection Question:

What step can you take to make generosity a regular practice in your life?

### **Week 6: Giving Today – Trading Grasping for Gratitude**

Verse: 2 Corinthians 8:9

Offering Moment Idea:

"Don't wait to live generously—today is the day! Jesus gave everything for us, and now we get to live generously in response. As we give today, let's surprise someone with our generosity, whether here or in our daily lives. Let's reflect God's heart and make an eternal difference."

Optional Reflection Question:

Who could you bless today with spontaneous generosity?

#### 4. OPTIONAL VIDEO OFFERING MOMENT IDEAS WITH TESTIMONY IDEAS

##### Week 1: The Heart of Generosity

###### Testimony Idea:

- Invite a church member to briefly share a story of how a step of generosity (big or small) helped them align their heart with God's purposes. You can also have them write their story out and then read it in the service.

###### Video Option:

- Create a short video where multiple people share, "I took a step in generosity and..." with quick cuts showing diverse voices.

##### Week 2: Giving Happily – Trading Comfort for Contentment

###### Testimony Idea:

- Feature a member who gave something away joyfully; maybe a treasured possession, or an unexpected act of service; then share how it brought them joy.

###### Video Option:

- Film a "Joyful Giving Challenge" video where people share what they gave away this week and what it taught them about contentment. Add fun music, candid moments, and bloopers for levity.

##### Week 3: Giving Eternally – Trading Ownership for Stewardship

###### Testimony Idea:

- Invite a key influencer from your church family to share how they shifted their mindset from ownership to stewardship, investing in eternal Kingdom impact through their giving, and how it's changed their life.

###### Video Option:

- Create a story-driven video that contrasts "before and after" moments; show how someone's view of generosity changed over time and led them to a step of bold faith.

##### Week 4: Giving Abundantly – Trading Scarcity for Abundance

###### Testimony Idea:

- Interview a family or individual who gave sacrificially, despite uncertainty, and saw God provide abundantly in return. This isn't about prosperity gospel, it's about blessing.

###### Video Option:

- Make a simple "Scarcity vs. Abundance" video: start with one or two members sharing their fears about not having enough, followed by how they experienced God's provision through their growing generosity.



## **Week 5: Giving Regularly – Trading Control for Obedience**

Testimony Idea:

- Ask someone to share how they started giving a recurring gift. Large or small, talk about how it transformed their heart and created a new trust in God.

Video Option:

- Film a “Why I Give Regularly” video series with multiple church members explaining their motivations for consistent generosity.

## **Week 6: Giving Today – Trading Grasping for Gratitude**

Testimony Idea:

- Share a story from a member who spontaneously blessed someone; buying groceries, paying a bill, offering a ride, etc. and saw God move in a powerful way.

Video Option:

- Create a “Generosity Today” highlight reel, where members film short clips (on their phones) of their spontaneous acts of generosity from the week. Compile them into a dynamic and inspiring video.

## **Extra Creative Elements for All Weeks:**

- Kid’s Perspective: Film short, adorable clips of children answering, “What does it mean to be generous?”
- Student/Youth Perspective: Film short, inspirational clips of student answering, “What does it mean to be generous?”
- On-the-Street Interviews: Quick interviews with congregants after service asking, “How have you experienced God’s generosity and how has it changed you?”

Mini-Documentary Style: A 2-minute documentary-style video that follows one person’s or family’s generosity journey over the 6 weeks.

## 5. WEEKLY VIDEO SCRIPT IDEAS (USED IN SERVICE, EMAILS, SOCIALS, ETC.)

Here are six 2-minute video scripts, one for each week, based on *Giving Challenge* weekly talking points.

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### Video Script for Week 1: The Heart of Generosity

#### Opening (0:00-0:15)

"Hey everyone! This week, we're kicking off *Giving Challenge* by focusing on the heart of generosity. Generosity isn't just about finances. Instead, it's a reflection of our heart and our trust in God."

#### Main Message (0:15-1:15)

"Jesus reminds us in Matthew 6:21, 'Where your treasure is, there your heart will be also.' That's a powerful reminder that what we value, our treasure, reflects what's in our heart. Let's ask ourselves this week: Where is my treasure? Where is my heart? Are they aligned? This isn't just about giving more, it's about aligning our hearts with God's heart. Maybe it's taking a first step in generosity, or maybe it's going deeper. What is God calling you to?"

#### Challenge (1:15-1:45)

"Here's your challenge: Reflect on how your spending and your giving reflect your heart. Then commit to one small, intentional step of generosity. How can you take that step this week?"

#### Closing (1:45-2:00)

"Let's walk this journey together. Share with someone how God is calling you to grow your generosity"

## **Video Script for Week 2: Giving Happily – Trading Comfort for Contentment**

### **Opening (0:00-0:15)**

"Hi friends! This week in Giving Challenge, we're focusing on joyful giving. True joy comes not from getting, but from giving."

### **Main Message (0:15-1:15)**

"In Acts 20:35, we're reminded: 'It is more blessed to give than to receive.' Think about how Jesus gave up heavenly comfort for us. What a powerful example! We're invited to do the same. This week, let's think about trading comfort for lasting contentment through our generosity."

### **Challenge (1:15-1:45)**

"Here's the challenge: Give something of value away this week. Give it to someone else who needs it, or give it back to God through your weekly giving."

### **Closing (1:45-2:00)**

"Joyful giving transforms us! Share with someone in your small group what you gave away this week and how it felt!"

## **Video Script for Week 3: Giving Eternally – Trading Ownership for Stewardship**

### **Opening (0:00-0:15)**

"Hello, church family! This week, we're shifting our perspective from ownership to stewardship."

### **Main Message (0:15-1:15)**

"In Matthew 6:19-21, Jesus reminds us that earthly treasures fade, but what we invest in God's Kingdom lasts forever. Everything we have is a gift from God. We're stewards, not owners. Let's use our resources for eternal impact."

### **Challenge (1:15-1:45)**

"Your challenge this week: Reflect on what you're 'storing up.' Identify one thing of eternal value and take a step toward increased generosity; maybe that's growing your giving or maybe it's giving for the first time."

### **Closing (1:45-2:00)**

"Let's live for eternity, not just for today. Share with someone one way you're shifting from ownership to stewardship this week!"

## **Video Script for Week 4: Giving Abundantly – Trading Scarcity for Abundance**

### **Opening (0:00-0:15)**

"Hi everyone! This week, we're talking about giving abundantly and trusting in God's provision."

### **Main Message (0:15-1:15)**

"2 Corinthians 9:6-8 says, 'God loves a cheerful giver.' Scarcity whispers, 'I don't have enough,' but God says, 'I am enough.' When we trust in His provision, we can bless others generously and joyfully."

### **Challenge (1:15-1:45)**

"What would it look like to stretch your giving outside your comfort zone this week? Trust that God will provide as you step out in faith and give to bless someone or to grow the Kingdom."

### **Closing (1:45-2:00)**

"Share with someone close to you how you're giving abundantly this week. Let's encourage each other!"

## **Video Script for Week 5: Giving Regularly – Trading Control for Obedience**

### **Opening (0:00-0:15)**

"Hello friends! This week, we're talking about consistent generosity."

### **Main Message (0:15-1:15)**

"Proverbs 3:9-10 reminds us, 'Honor the Lord with your wealth.' Generosity isn't a one-time event; it's a lifestyle of trust and obedience. When we give regularly, we're training our hearts to trust God more and more."

### **Challenge (1:15-1:45)**

"Your challenge: Start or adjust a recurring gift. Make generosity a rhythm in your life, reflecting trust, not just comfort or convenience."

### **Closing (1:45-2:00)**

"Let's live generously every day! Talk with someone you trust about your commitment to regular giving!"

## Video Script for Week 6: Giving Today – Trading Grasping for Gratitude

### Opening (0:00-0:15)

"Hi everyone! This is our final week of Giving Challenge—let's finish strong!"

### Main Message (0:15-1:15)

"2 Corinthians 8:9 tells us that though Jesus was rich, He became poor for us. We're called to live generously today, not tomorrow. Don't wait. Start growing your generosity today!"

### Challenge (1:15-1:45)

"Surprise someone this week with a spontaneous act of generosity. It could be a gift, a note, a meal, or something else. Watch how God uses it to make a difference."

### Closing (1:45-2:00)

"Let's finish strong! Share your story of spontaneous generosity this week. Let's celebrate God's goodness together!"

## 6. STORYBOARD/SHOT LIST IDEAS FOR VIDEOS

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### Week 1: The Heart of Generosity

#### Scene 1 (0:00-0:15):

- **Visual:** Speaker in a cozy, well-lit environment with an open Bible.
- **Dialogue:** "Hey everyone! This week, we're kicking off Giving Challenge by focusing on the heart of generosity."

#### Scene 2 (0:15-1:15):

- **Visual:** Cut to close-up of a treasure chest or a symbolic 'treasure' (e.g., family photo album, a Bible, an old wallet, etc.).
- **Dialogue:** "Jesus reminds us in Matthew 6:21, 'Where your treasure is, there your heart will be also.'"
- **Action:** Speaker gestures to heart, or overlays with heart animation.

#### Scene 3 (1:15-1:45):

- **Visual:** Show practical actions (e.g., giving, helping neighbor, journal reflection, volunteering).
- **Dialogue:** "Reflect on your spending and commit to one step of generosity this week."

#### Scene 4 (1:45-2:00):

- **Visual:** Speaker smiles, invites engagement.

**Dialogue:** "What's one area you're aligning your heart and treasure this week! Share it with someone you trust!"

## Week 2: Giving Happily – Trading Comfort for Contentment

### Scene 1 (0:00-0:15):

- **Visual:** Speaker outside or near a window with natural light.
- **Dialogue:** "Hello church! This week, we're focusing on joyful giving."

### Scene 2 (0:15-1:15):

- **Visual:** Quick montage: wrapping a gift, serving food, helping someone, etc.
- **Dialogue:** "True joy comes from giving, not getting. Acts 20:35 says, 'It's more blessed to give than to receive.'"

### Scene 3 (1:15-1:45):

- **Visual:** Speaker shows what they are giving this week (symbolic).
- **Dialogue:** "Give something of value this week, joyfully and with no strings attached."

### Scene 4 (1:45-2:00):

- **Visual:** Speaker or text overlay.
- **Dialogue:** "Share with someone else what you gave away this week and how it felt!"

## Week 3: Giving Eternally – Trading Ownership for Stewardship

### Scene 1 (0:00-0:15):

- **Visual:** Speaker with globe or map in background.
- **Dialogue:** "Hello again church! This week we're talking about making the shift from ownership to stewardship. It's a change of our mindset"

### Scene 2 (0:15-1:15):

- **Visual:** Show sticky notes with "God's" on wallet, keys, calendar, etc.
- **Dialogue:** "Matthew 6:19-21 says, 'Store up treasures in heaven.' How can we use what we have to make an eternal impact."

### Scene 3 (1:15-1:45):

- **Visual:** Speaker lists items that people commonly "store up" and shares a practical giving step.
- **Dialogue:** "Identify something you can release and give back to God to make an eternal difference."

### Scene 4 (1:45-2:00):

- **Visual:** Speaker or animation overlay.

**Dialogue:** "How will you shift from ownership to stewardship? Talk about it in your small group or with your spouse."

## Week 4: Giving Abundantly – Trading Scarcity for Abundance

### Scene 1 (0:00-0:15):

- **Visual:** Speaker with harvest-themed backdrop (fruit basket, bread, field of crops).
- **Dialogue:** "This week is about giving abundantly and trusting in God's promise and provision."

### Scene 2 (0:15-1:15):

- **Visual:** Close-up of hands releasing bread, passing a meal, or picking something from a field.
- **Dialogue:** "2 Corinthians 9:6-8 says, 'God loves a cheerful giver.' Trust in God's provision as you give generously to bless others."

### Scene 3 (1:15-1:45):

- **Visual:** Speaker steps outside their comfort zone—interview, gift, or donation.
- **Dialogue:** "Stretch your giving and trust in God's abundance this week."

### Scene 4 (1:45-2:00):

- **Visual:** Group or speaker with text overlay.
- **Dialogue:** "Record in your journal how you're giving abundantly this week!"

## Week 5: Giving Regularly – Trading Control for Obedience

### Scene 1 (0:00-0:15):

- **Visual:** Speaker with phone or laptop showing recurring giving setup.
- **Dialogue:** "This week is about practicing consistent giving."

### Scene 2 (0:15-1:15):

- **Visual:** Show digital calendar highlighting recurring gifts.
- **Dialogue:** "Proverbs 3:9-10 reminds us to honor God with our wealth. Let's make generosity a real part of our faith journey."

### Scene 3 (1:15-1:45):

- **Visual:** Speaker clicking "confirm" on a recurring gift or showing a giving journal.
- **Dialogue:** "Start or adjust a recurring gift this week. Consistency matters!"

### Scene 4 (1:45-2:00):

- **Visual:** Speaker with final encouragement. In front of bookshelves or in front of the church.

**Dialogue:** "Commit to regular generosity and share your journey with others."

## Week 6: Giving Today – Trading Grasping for Gratitude

### Scene 1 (0:00-0:15):

- **Visual:** Speaker with bright, joyful background (outdoor or something celebratory).
- **Dialogue:** "This is our final week! Let's finish strong. Let's lean into spontaneous generosity!"

### Scene 2 (0:15-1:15):

- **Visual:** Show a surprise act of generosity (e.g., buying coffee, writing a note, volunteering in a community mission effort, or helping a neighbor).
- **Dialogue:** "2 Corinthians 8:9 reminds us: Jesus gave everything for us. Let's give freely today! No fear, just faith"

### Scene 3 (1:15-1:45):

- **Visual:** Speaker sharing a story or inviting others to share.
- **Dialogue:** "Do something generous and watch God move!"

### Scene 4 (1:45-2:00):

- **Visual:** Speaker with a call to action or text overlay.

**Dialogue:** "Share your story of spontaneous generosity with someone else in the church!"

## 7. SOCIAL MEDIA CONTENT TEMPLATES AND SUGGESTIONS

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### General Posting Tips

- **Use 3-5 hashtags per post** for optimal reach and engagement.
- **Tag the church's location** and any other relevant accounts (e.g., church leaders, specific ministries).
- **Post at optimal times** (8:00-9:00 AM, Noon-1:00 PM, or 6:00-8:00 PM) when your audience is most active on social media.
- **Incorporate Reels and Stories** to boost visibility. Consider having ministry staff or leaders record quick personal videos reflecting on the week's theme.
- **End each week with a community engagement question** (e.g., "How did you practice generosity this week?")

### Design Suggestion for the Series

- Use a consistent layout for all posts but change color palettes and imagery to reflect each week's theme.
- Incorporate the church logo and a hashtag (e.g., #GivingChallenge #RedLetterChallenge).
- Include the weekly key verse and reflection question visually.



## **Week 1: The Heart of Generosity**

### **Post Copy Idea:**

Generosity starts with the heart. This week, let's ask: Where is my treasure? Where is my heart? Are they aligned?

### **Key Verse:**

Matthew 6:21

### **Challenge:**

Take one step—big or small—toward greater generosity.

### **Engagement Prompt:**

What's one area where you can grow in generosity this week? Comment below 📌

## **Week 2: Giving Happily – Trading Comfort for Contentment**

### **Post Copy Idea:**

Joyful giving is better than comfortable keeping. Let's embrace lasting contentment through generosity.

### **Key Verse:**

Acts 20:35

### **Challenge:**

Give something valuable away this week. Do it joyfully and without expecting anything in return!

### **Engagement Prompt:**

What's one thing, of value to you, that you could joyfully give away this week?

## **Week 3: Giving Eternally – Trading Ownership for Stewardship**

### **Post Copy Idea:**

Our treasures on earth fade away, but generosity to grow God's Kingdom lasts forever.

### **Key Verse:**

Matthew 6:19-21

### **Challenge:**

Reflect on what you're "storing up" and take a step toward more eternally minded generosity.

### **Engagement Prompt:**

What's one way you can shift from ownership to stewardship this week?

#### **Week 4: Giving Abundantly – Trading Scarcity for Abundance**

**Post Copy Idea:**

Scarcity says, "I don't have enough." God says, "I am enough." Let's grow our faith by stretching our generosity this week!

**Key Verse:**

2 Corinthians 9:6-8

**Challenge:**

Step outside your financial comfort zone and trust God's and His provision.

**Engagement Prompt:**

What is one way you can stretch your generosity this week?

#### **Week 5: Giving Regularly – Trading Control for Obedience**

**Post Copy Idea:**

Generosity isn't an event, it's a lifestyle. Let's practice consistent giving as an act of faith.

**Key Verse:**

Proverbs 3:9-10

**Challenge:**

Start or adjust a recurring gift to reflect trust, not just comfort and convenience.

**Engagement Prompt:**

What does consistent generosity look like for you?

#### **Week 6: Giving Today – Trading Grasping for Gratitude**

**Post Copy Idea:**

Don't wait, start living more generously today! Surprise someone this week with a spontaneous act of generosity.

**Key Verse:**

2 Corinthians 8:9

**Challenge:**

Share the story of a time you practiced, or were the recipient of, spontaneous generosity. How did you see God move as a result? What did you learn?

**Engagement Prompt:**

Think of a time you, or someone you know, practiced an act of spontaneous generosity? How did God show up? Share the story!

## 8. WEEKLY HASHTAGS & SCHEDULING PLAN

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### Week 1: The Heart of Generosity

#### Hashtags:

#HeartOfGenerosity #Matthew621 #TrustInGod #GenerousLiving #FaithAndFinances  
#Giving Challenge #RedLetterChallenge

#### Scheduling Suggestions:

- Post early in the week (Monday or Tuesday) to start momentum.
- Share a mid-week challenge reminder or a personal story (Wednesday or Thursday).
- Repost or share stories on the weekend as appropriate.

### Week 2: Giving Happily – Trading Comfort for Contentment

#### Hashtags:

#JoyInGiving #Acts2035 #ContentmentInChrist #GenerosityChallenge #GiveltAway  
#Giving Challenge #RedLetterChallenge

#### Scheduling Suggestions:

- Post on a Tuesday or Wednesday to capture mid-week engagement.
- Schedule an IG/FB Story or short Reel showing an example or joyful giving in action, or someone telling the story of joyful giving, later in the week (Friday or Saturday).

### Week 3: Giving Eternally – Trading Ownership for Stewardship

#### Hashtags:

#EternalInvestments #Matthew61921 #StewardshipLife #KingdomGenerosity #YALT  
#YouActuallyLiveTwice #HeavenlyTreasure #Giving Challenge #RedLetterChallenge

#### Scheduling Suggestions:

- Post mid-week (Wednesday) to give people time to reflect.
- Share a weekend testimony or member story during the weekend service(s) (if appropriate).

### Week 4: Giving Abundantly – Trading Scarcity for Abundance

#### Hashtags:

#AbundantLife #2Corinthians98 #GodsProvision #CheerfulGiving #GenerosityOverflow  
#YouActuallyLiveTwice #YALT #Giving Challenge #RedLetterChallenge

#### Scheduling Suggestions:

- Post on a Thursday to encourage weekend reflection and action.
- Friday: Highlight a story of ministry impact made possible because of generosity.

## Week 5: Giving Regularly – Trading Control for Obedience

### Hashtags:

#ConsistentGiving #Proverbs3910 #FaithfulLiving #GenerosityLifestyle #TrustInProvision  
#YouActuallyLiveTwice #YALT #Giving Challenge #RedLetterChallenge

### Scheduling Suggestions:

- Start the week strong (schedule on Monday) to inspire consistent giving.
- Share a Friday reflection or gratitude post tied to someone's consistent generosity.

## Week 6: Giving Today – Trading Grasping for Gratitude

### Hashtags:

#SpontaneousGenerosity #2Corinthians89 #GratitudeAttitude #TodayIsTheDay  
#GiveToday #YouActuallyLiveTwice #YALT #Giving Challenge #RedLetterChallenge

### Scheduling Suggestions:

- Post on a Thursday or Friday to inspire generosity this weekend.
- Encourage members to share generosity stories in a Sunday or Monday follow-up post.

## 9. CELEBRATION IDEAS DURING AND AFTER THE CHALLENGE

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### During the 6-Week Study

#### 1. "Generosity Highlights" Moments

- Dedicate a few minutes each week during the study or weekend service to share testimonies from participants; what step they took, what they learned, how God moved, etc.
- Consider short video clips, live testimonies, or even written stories read aloud.

#### 2. "Acts of Generosity" Photo Wall

- Create a physical or digital photo wall where participants can share pictures representing their acts of generosity. Also, be sure to highlight stories of life change made possible by generosity.
- Add captions to the photos with a short story or Scripture verse.

#### 3. Weekly Generosity Challenges

- Keep momentum by announcing mini-challenges during the study. For example, "This week, surprise someone with a handwritten note of encouragement" or "Give to a cause anonymously."

#### 4. "Generosity in Action" Video Series

- Invite participants to record a 30-second clip describing their generosity act that week. Compile them into a weekly highlight video shown at the next group meeting or service.

## After the Bible Study

### 1. Generosity Celebration Service

- Host a special segment in a weekend service celebrating God's faithfulness through the study. Include:
  - Testimonies (live or video).
  - A slideshow of photos/stories from the journey.
  - A message focused on gratitude and ongoing generosity.
  - Special worship songs about God's provision and generosity.

### 2. Generosity Celebration Meal

- Host a community meal (potluck or catered) where participants can gather, share stories, and celebrate what God has done.
- Include a "Gratitude Board" where people write what they're thankful for.

### 3. "Pay It Forward" Generosity Gift

- As a surprise, provide each family or participant with a small envelope containing a small amount of money (e.g., \$5, \$10) with the instruction: "Use this to bless someone else this week—no strings attached!"
- Then, have people share their stories of how they used their money. Capture these on video if you can.

### 4. Generosity Award Certificates

- Create playful, light-hearted certificates for participants:
  - "Most Creative Act of Generosity"
  - "Best Story of Unexpected Provision"
  - "Most Enthusiastic Giver"

### 5. Open Mic Testimony Night

- Invite participants to share how the study impacted them. You can do this either in person or via video submissions. Video is recommended so time can be better controlled.

## Other Fun Ideas

- Create a Generosity Time Capsule: Have participants write down their personal generosity commitment for the next year and seal them in an envelope to revisit at a later date.
- Host a Service Project Day: Partner with a local ministry or nonprofit and volunteer together as a celebration of what God has taught you.

## 10. CELEBRATION STORY/TESTIMONY SAMPLE VIDEO SCRIPTS

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### Option 1: Single Testimony Script (1–2 mins)

#### Opening:

"Hi, I'm [Name], and I've been part of *Giving Challenge*. Over these six weeks, God has shown me how generosity isn't just about giving money, it's about trusting Him with my whole life."

#### Story:

"During Week [X], the challenge really spoke to me. I realized I'd been holding onto [something—could be time, finances, or comfort]. I felt God nudging me to take a step and [describe the action—e.g., give something away, commit to regular giving, bless someone]. I was nervous, but when I did it, I experienced joy and peace I wasn't expecting and honestly couldn't explain."

#### Impact:

"Through this step, I've seen God's provision in new ways. I've learned that when I give with an open heart, it blesses others, and just as importantly, it blesses me too."

#### Closing:

"I'm so grateful for this journey and so excited to keep living generously. I encourage you to take your next step too, no matter where you are in your generosity journey. You'll be amazed at what God does!"

### Option 2: Quick-Cut Montage Script (Multiple Voices)

*Each person shares 1–2 lines on camera. Edit together for a dynamic montage.*

- "[Name]: During *Giving Challenge*, I gave away [describe] for the first time, and it felt amazing!"
- "[Name]: I decided to set up a recurring gift to my church. I was reluctant and nervous, but I've seen God's blessings in unique ways ever since."
- "[Name]: I surprised someone with groceries this week, and they were blessed, but the truth is, I was far more blessed!"
- "[Name]: I realized generosity is about trusting God more than I trust my bank account. That was hard for me, but I'm so glad I got to that point."
- "[Name]: I learned that giving joyfully changes my perspective. It's so much fun to see how God works!"
- "[Name]: I'm committed to continuing this generosity journey. I'm excited to keep living generously."

### Option 3: Reflection Prompt Script (For Participant Self-Filming)

*Provide these prompts for participants to record on their phones.*

- "My name is [Name], and one step I took during *Giving Challenge* was..."
- "One thing I learned about generosity is..."
- "A moment that really impacted me was when..."
- "I've seen God's faithfulness through this experience because..."
- "My commitment moving forward is to..."

### Option 4: Kids or Youth Testimonies

**Prompt:**

- "Hi! My name is [Name], and I learned that being generous is..."
- "I gave [describe] this week, and it felt..."
- "God wants us to be generous because..."

### Optional Narration (for video montage):

"Together, we've discovered that generosity isn't just about what we give, it's about reflecting God's heart. Let's continue to live generously and trust Him to do amazing things in and through us."

*End with upbeat music, a gratitude-themed graphic, and the challenge's theme verse (e.g., Matthew 6:21).*

Feedback from Zach and Allison  
for this last/back cover page